



CAIE BUSINESS AS PAPER 2 SURVIVAL RECIPE

TOTAL TIME: 1 HR 30 MINS
APPROX 1.5 MINS PER MARK

STEPS TO SUCCESS

2 case studies 45 mins for each one

In each case study you will usually find:

1 or 2 definition questions

If you have the exact definition this is all you will need to get all the points - if not sure use an example from the case study to show your understanding

1 calculation question

The calculation itself is usually straight forward, finding the correct figures can be difficult. Write down the formula to guide you. It's easy to spend too much time on this question, so limit yourself to MAXIMUM 5 minutes. Find more help here:

<https://www.ciebusiness.co.uk/resources>

1 or 2 explanation question

Explain your answers clearly in context by using details from the case study to support your answer

1 analysis question

2 paragraphs each with a chains of analysis which explain in context whatever the question is asking for. Get more help here:

<https://www.ciebusiness.co.uk/video-tutorials>

1 evaluation question

Make a decision using the information in the case study. This is the most challenging question, you can get more help here

<https://www.caiebusiness.com>

